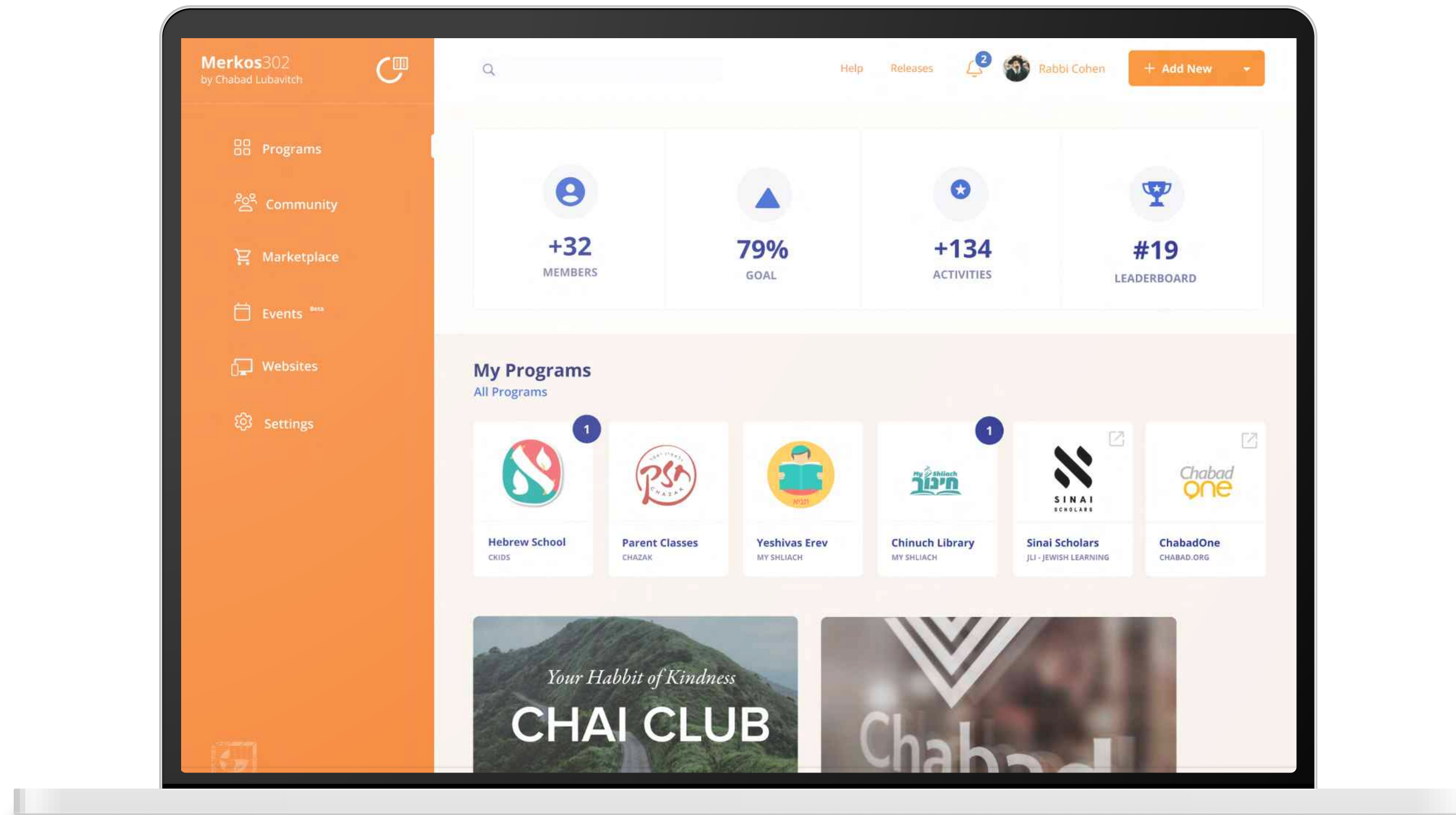


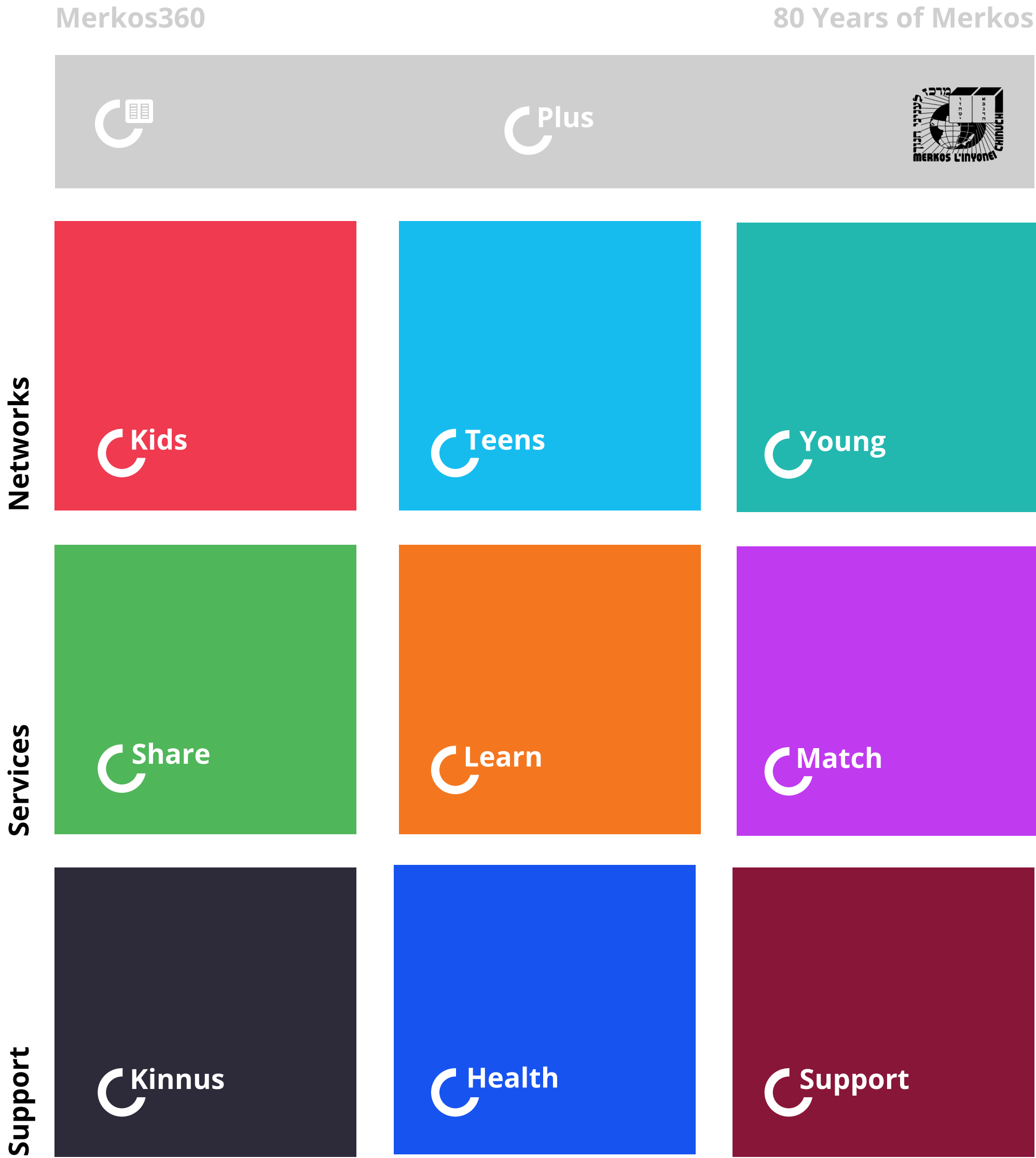
ChabadPlus

The Central Technology Platform for Jewish Organizations



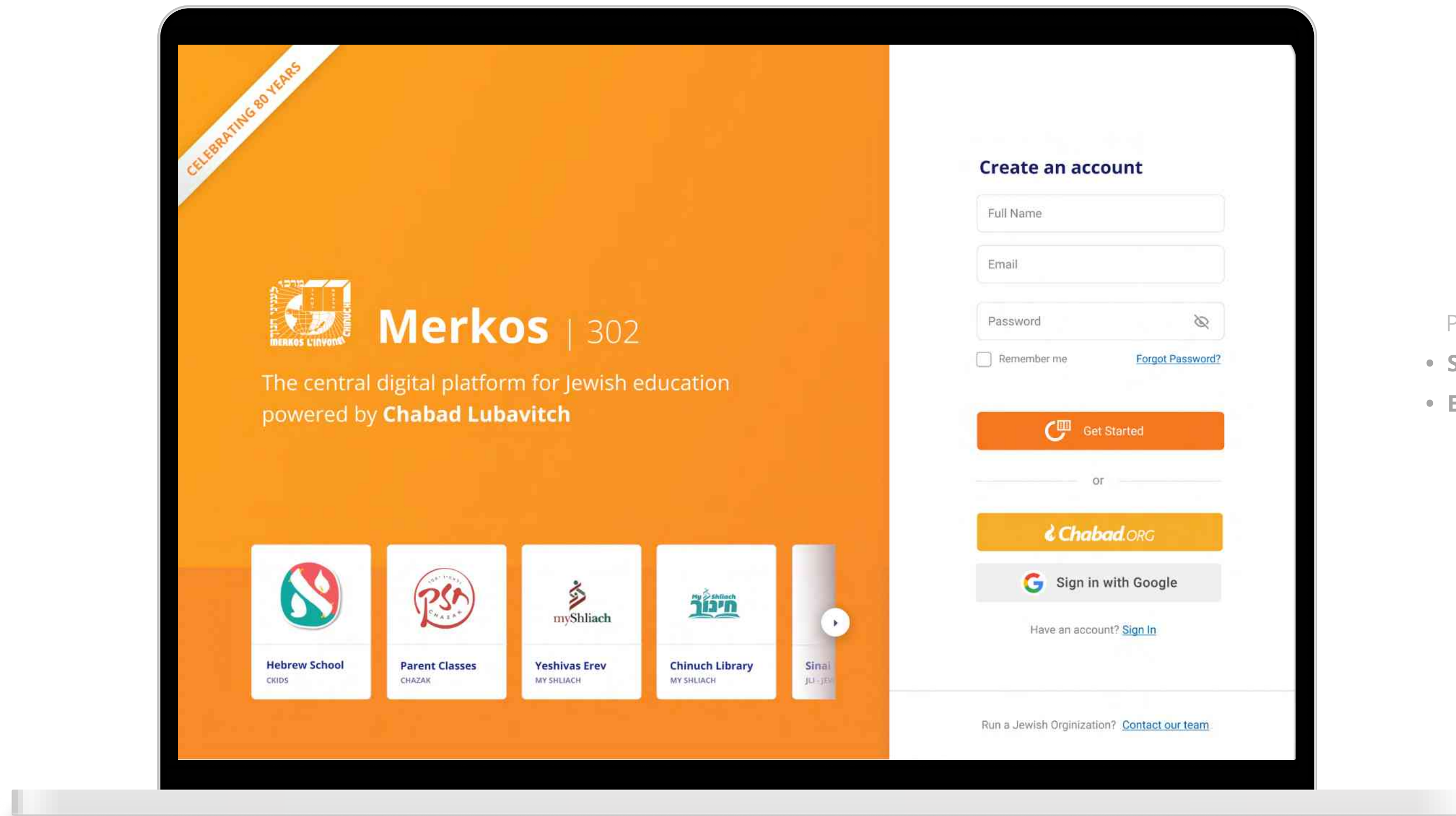
Celebrating 80 Years of the Rebbe's Revolutionary Organization for Jewish Education

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The Platform

Transitioning from tools to ecosystems



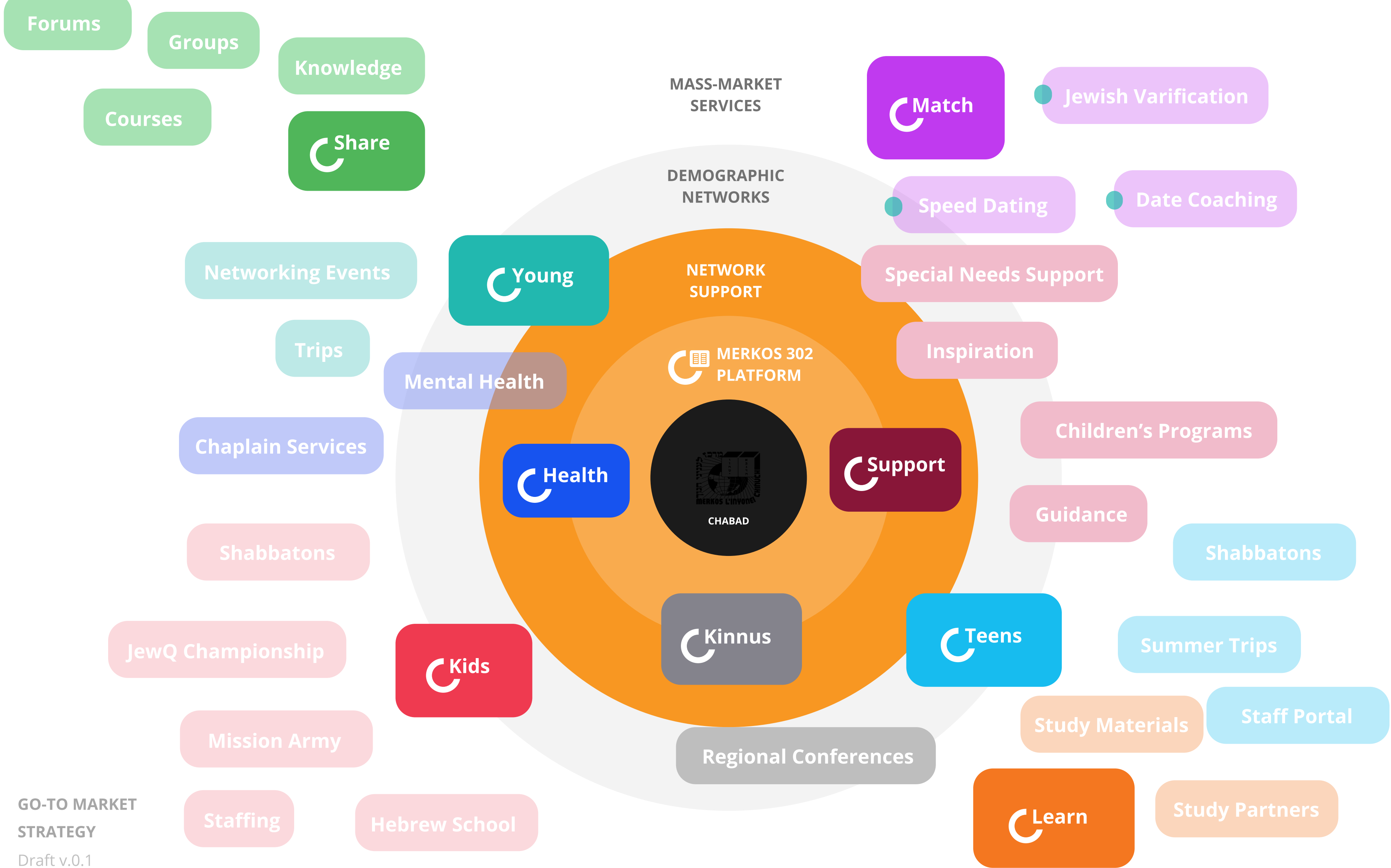
Planned

- SINGLE SIGN-ON
- ENTERPRISE SUPPORT

This demo is for internal purposes only. Please be advised that features may be subject to change.

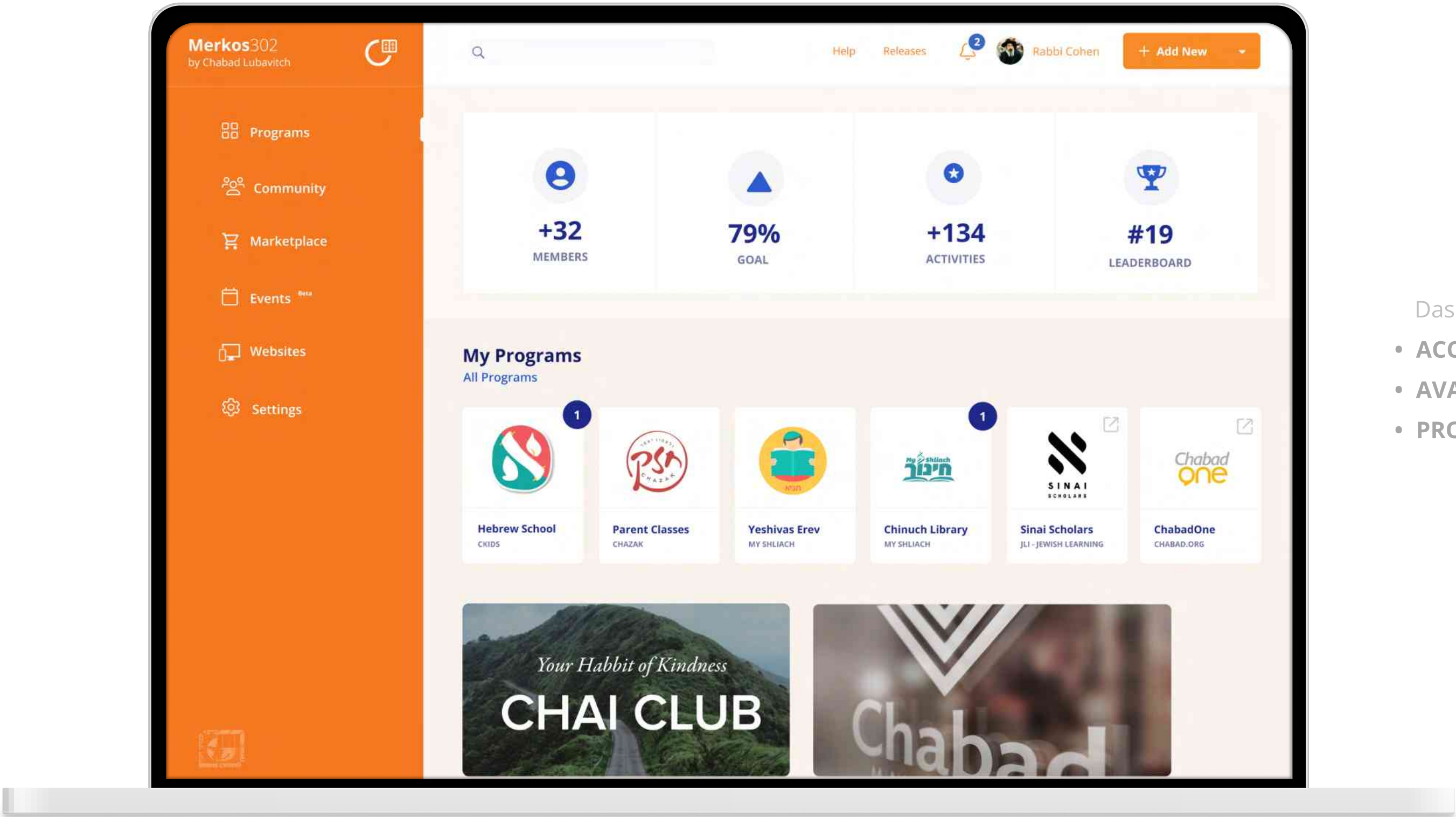
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Central Dashboard

One destination for Chabad Shluichim



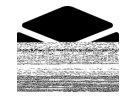
Dashboard

- ACCOUNT OVERVIEW
- AVAILABLE PROGRAMS
- PROMOTED UPDATES

This demo is for internal purposes only. Please be advised that features may be subject to change.

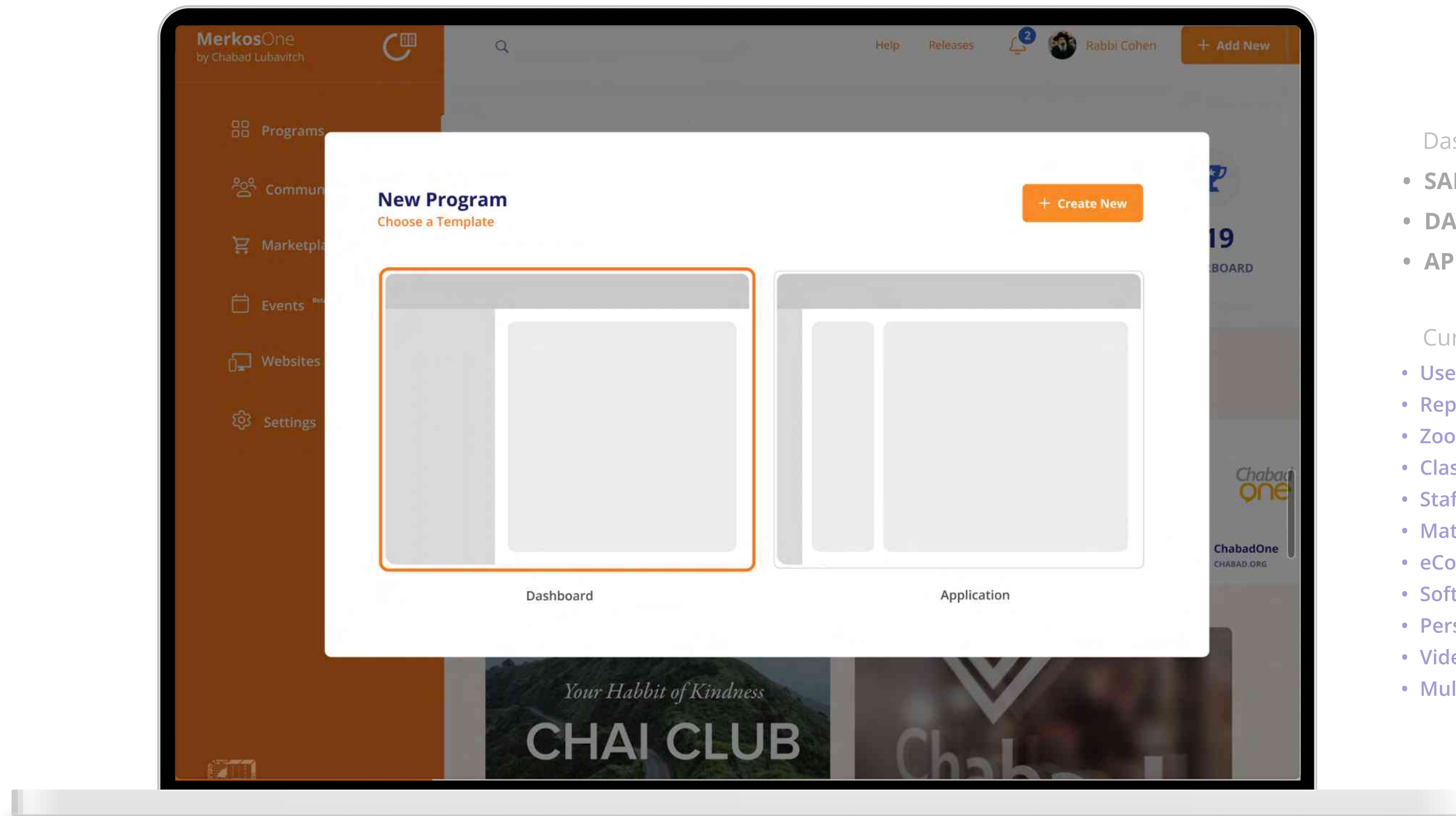
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No-code Tool Builder

Build tools for your organization, capture data, create cross program synergy



Dashboard

- SALESFORCE BACKEND
- DASHBOARD BUILDER
- APPLICATION BUILDER

Current Modules

- User tables
- Report generators
- Zoom meetings
- Class management
- Staffing portals
- Matchmaking
- eCommerce
- Soft currency
- Personal wallet
- Video courses
- Multi-step forms

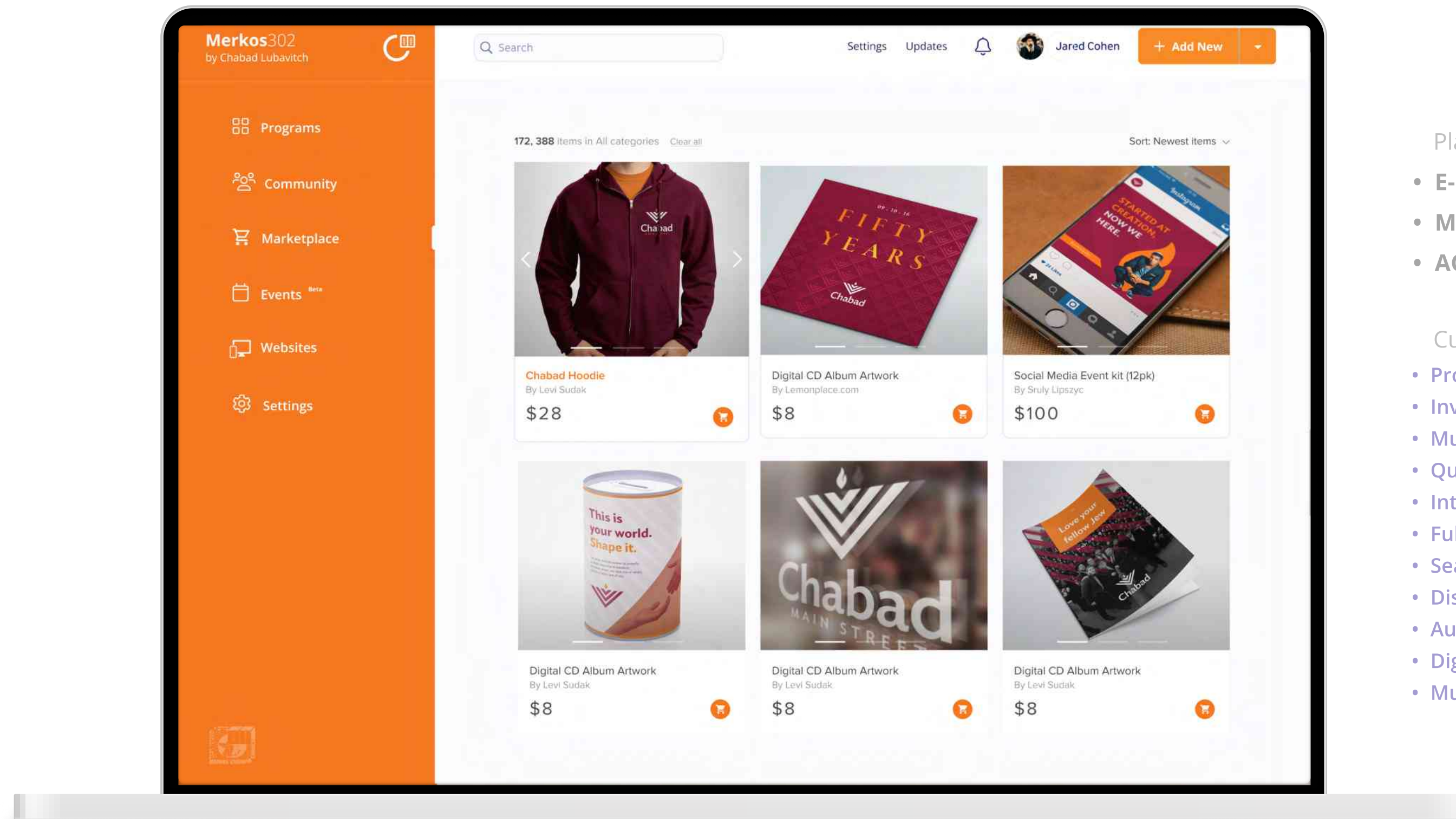
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Centralized Marketplace

Bringing together commerce across Jewish organizations via multi-site shops.



Planned

- E-COMMERCE CORE
- MULTI-STORE
- ACCOUNTING INTEGRATION

Current Modules

- Product listings
- Inventory Management
- Multi-store management
- Quickbooks Integration
- Internationalization
- Fulfillment center software
- Seasonal Availability
- Discounts & Promotions
- Automated Receipts
- Digital Purchases
- Multi-user support

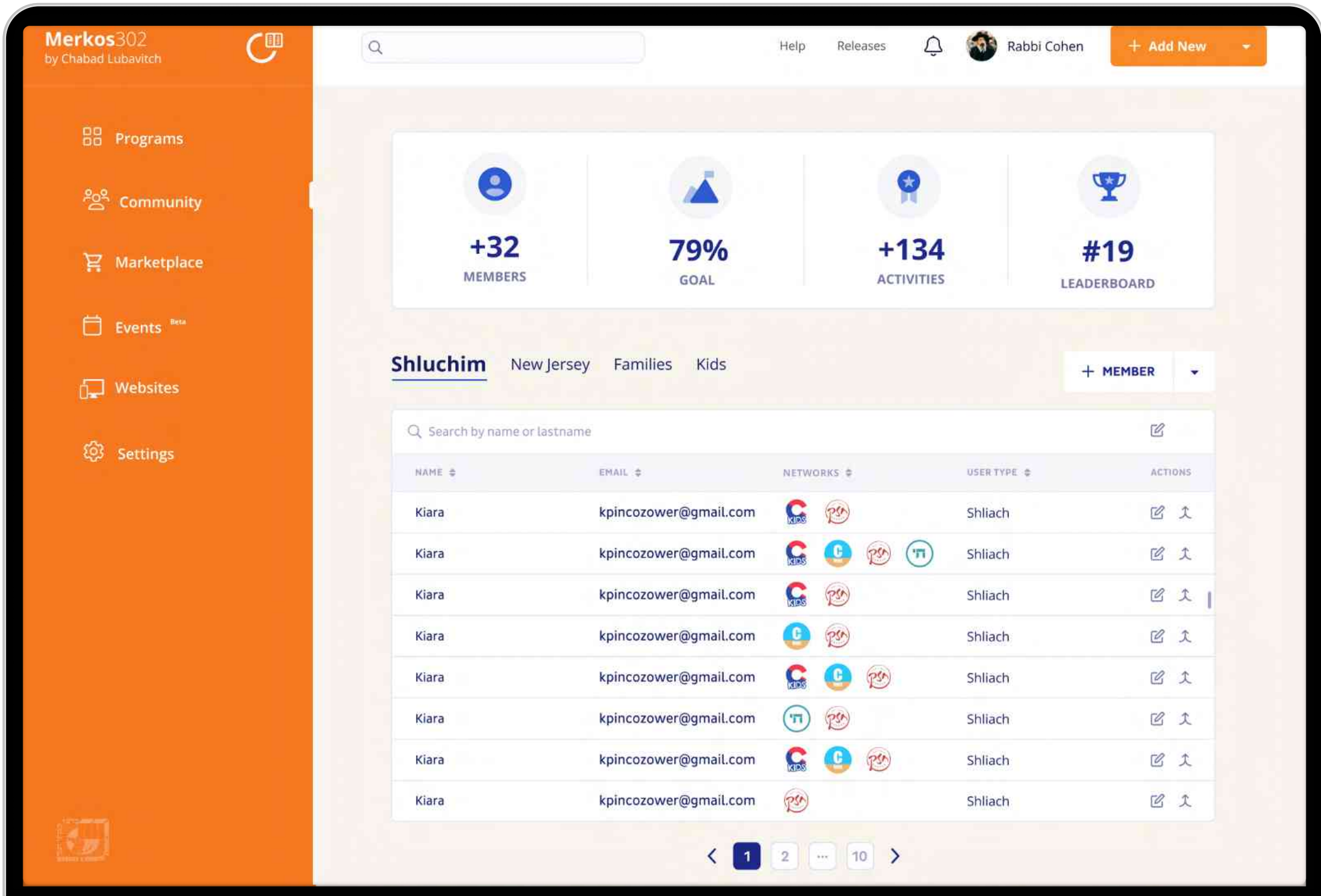
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Manage your community

Program enrollment, contact management, email automation, community chat.



Planned

- CHABAD-CRM INTERGRATION
- PROGRAM ENROLLMENT
- ACCOUNT MANAGEMENT

Current Modules

- User Roles
- Parent-child relationship
- Password Management
- Contact Merging
- Automated Communication
- Community Segmentation
- Program Enrollment
- Annonymized Data

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Learn

Teens

Support

Kids

Kinnus

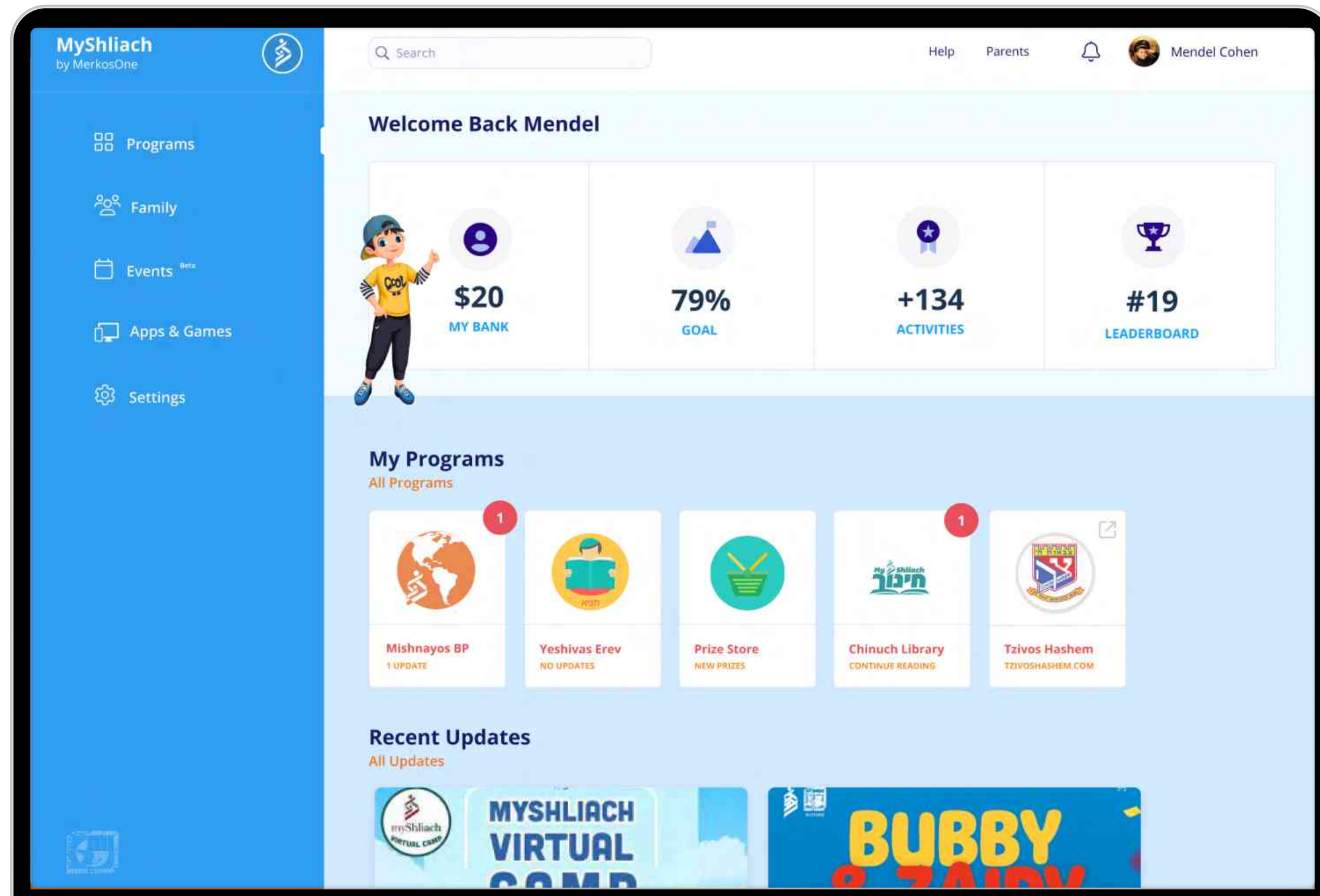
Health

Young

Match

Program Dashboards

Create dashboards for your users and staff to manage their programs



Planned

- DRAG & DROP EDITOR
- PROGRAM LAUNCHER
- USER MANAGEMENT
- ACCOUNT SETTINGS

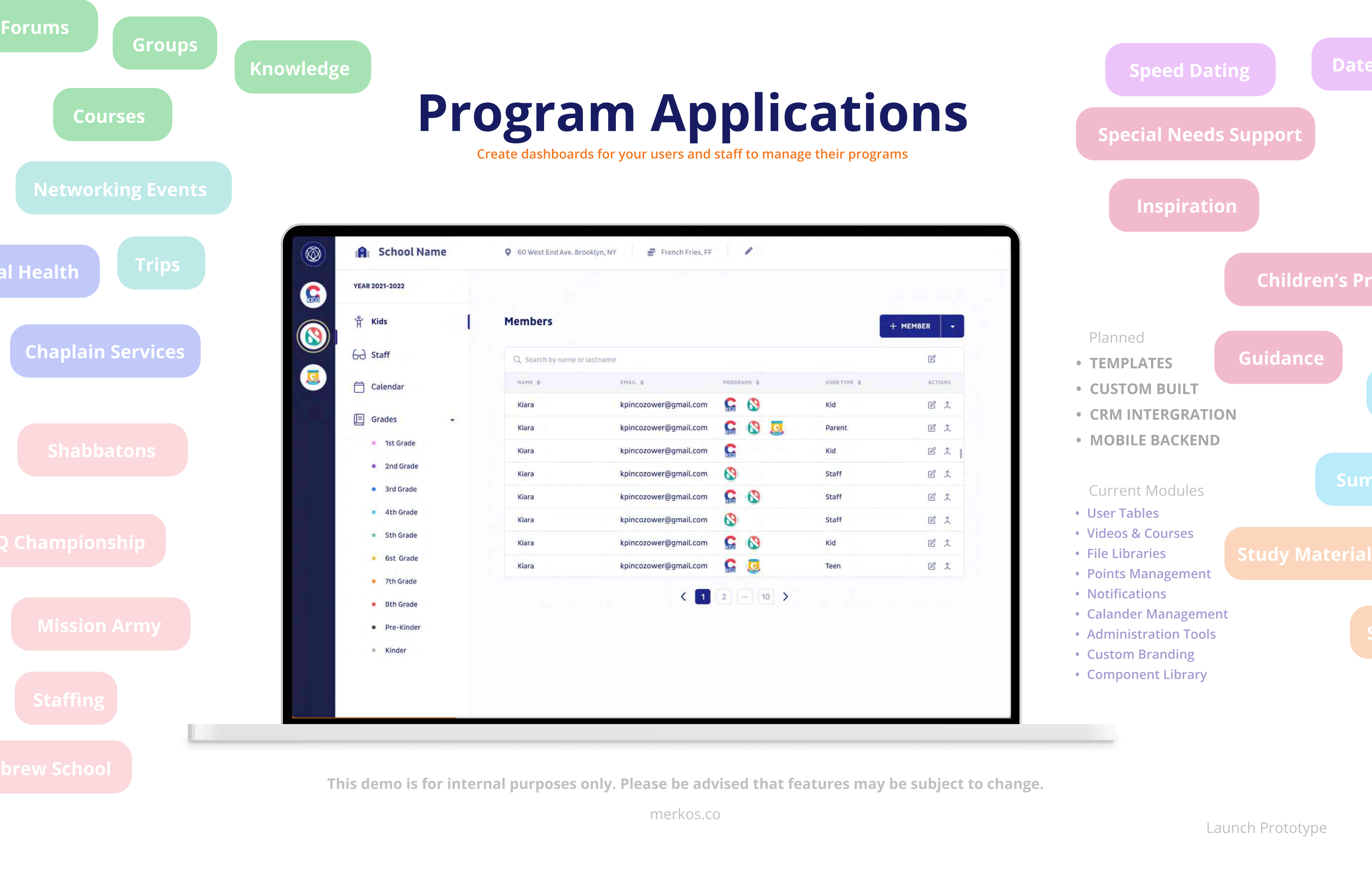
Current Modules

- Program Listings
- Analytics & Reports
- Permission management
- Promoted Content
- Logic-gates
- Form-controls
- Content-repeaters
- Product Grids
- Component Library

This demo is for internal purposes only. Please be advised that features may be subject to change.

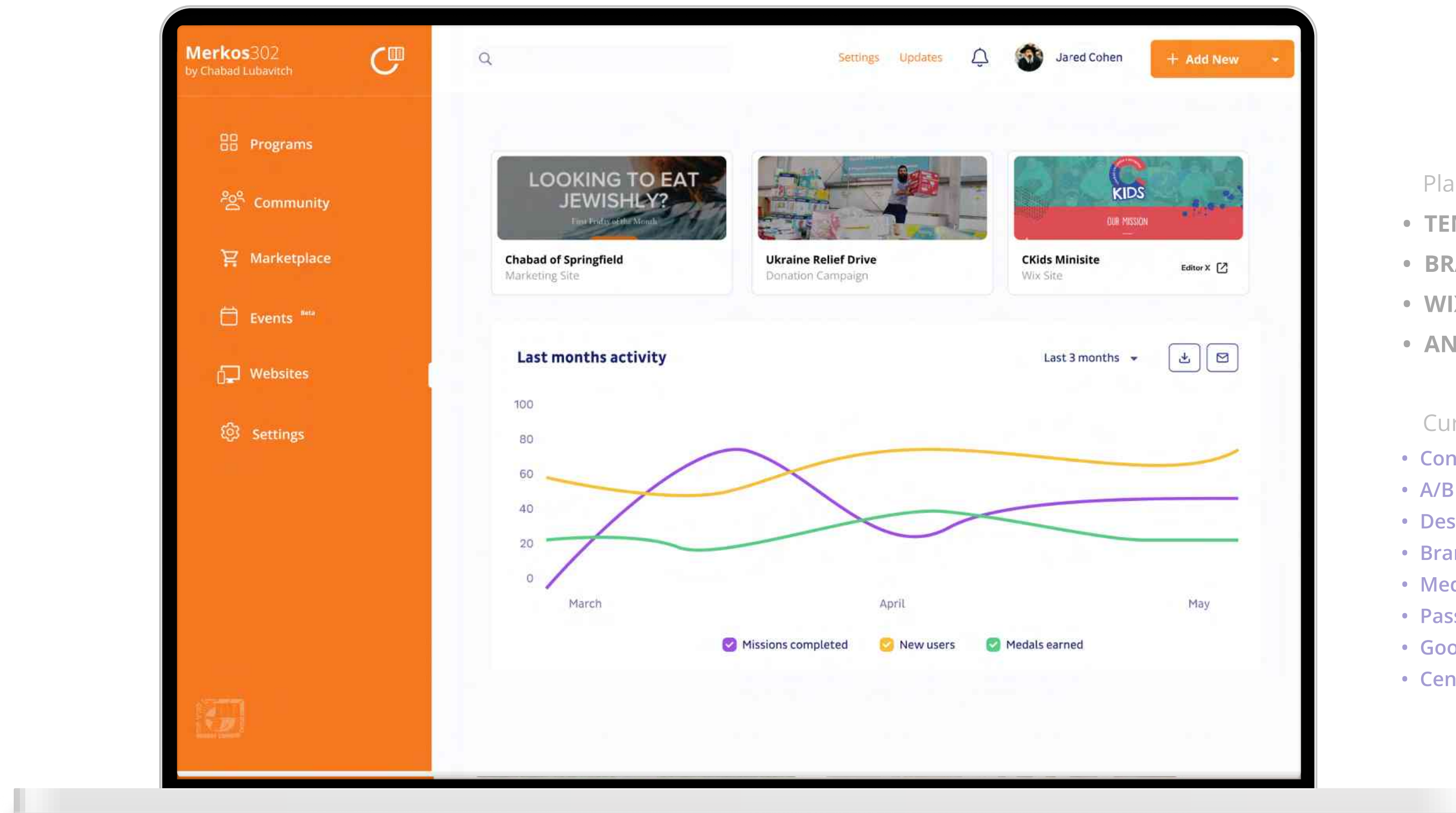
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Website Manager

Create and manage landing pages and marketing websites



Planned

- **TEMPLATES**
- **BRAND LIBRARIES**
- **WIX INTERGRATION**
- **ANALYTICS**

Current Modules

- Connect Domains
- A/B Testing
- Design Templates
- Brand Guidelines
- Media Libraries
- Password-gating
- Google Analytics
- Centralized Management

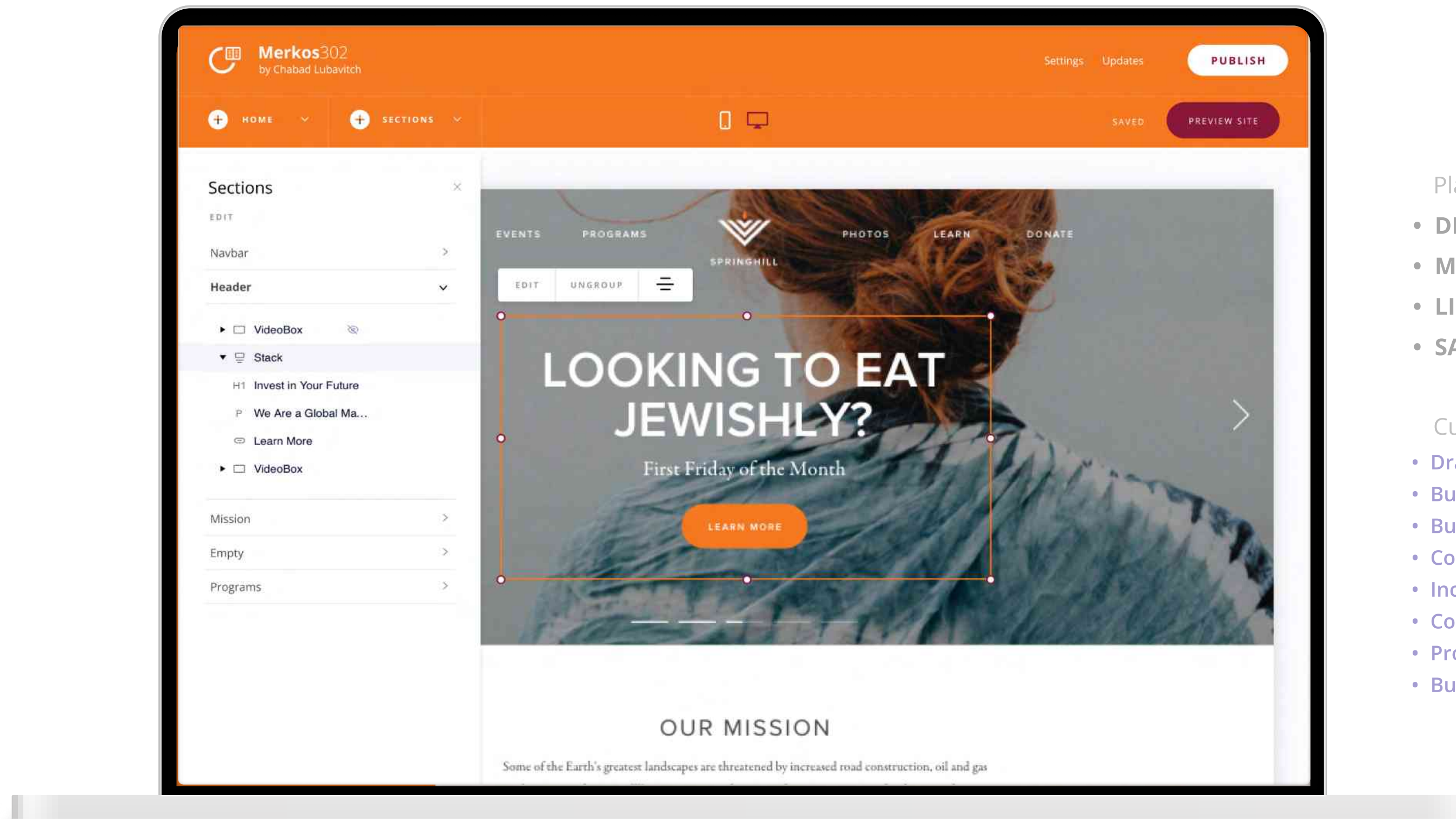
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Website Builder

Build basic sites from pre-built templates in a controlled environment



Planned

- DRAG & DROP
- MOBILE & WEB BREAKPOINTS
- LIMITED BY DESIGN
- SALESFORCE OBJECTS

Current Modules

- Drag & drop UI
- Built in libraries
- Built in branding
- Content Layers
- Include salesforce objects
- Content repeaters
- Product listings
- Built for non-profits

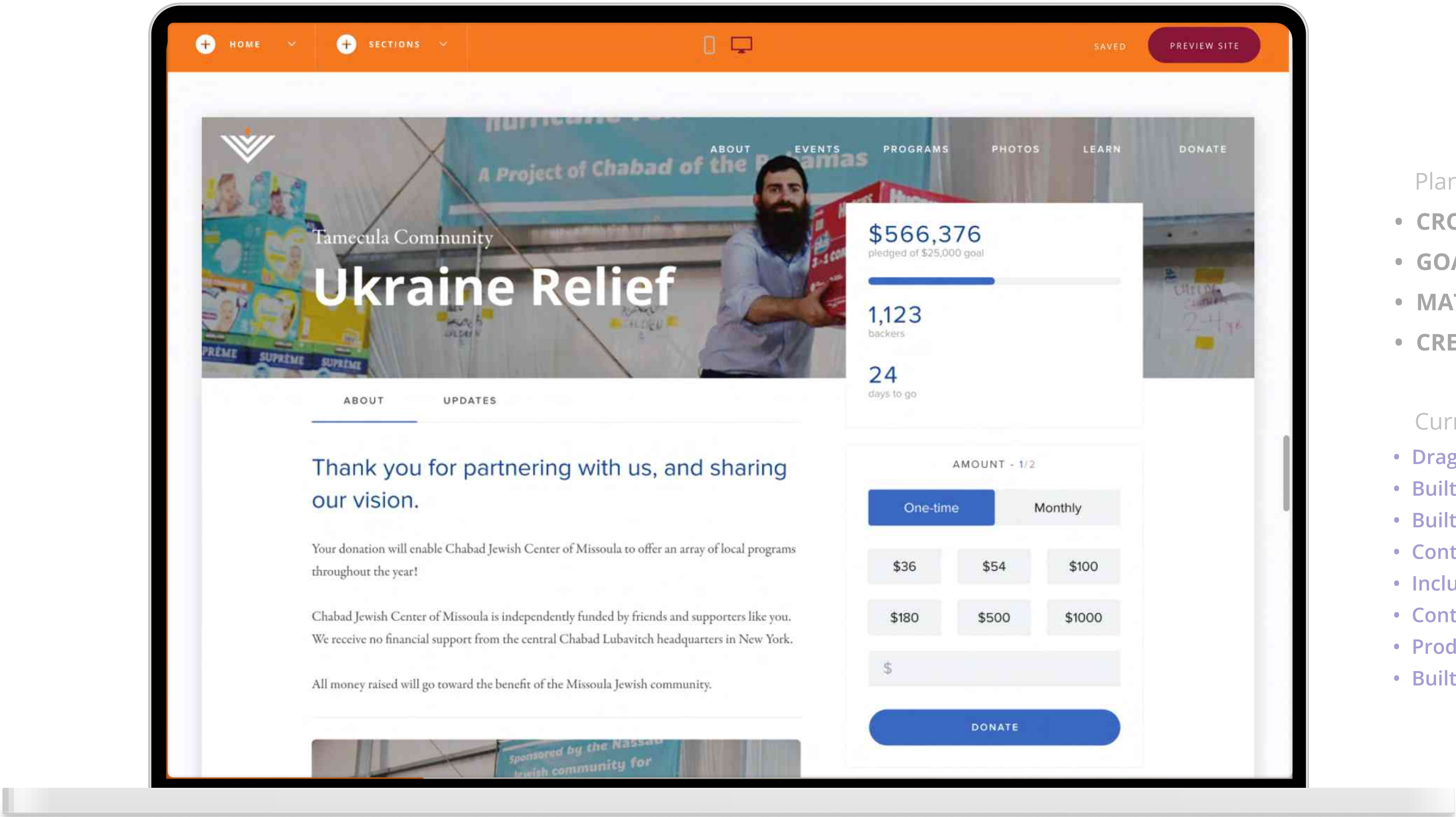
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Fundraising Tools

Out-the-box best in class fundraising tools for non-profits



Planned

- CROWDFUNDING
- GOAL TRACKING
- MATCH CAMPAIGNS
- CREATE SUBSCRIBERS

Current Modules

- Drag & drop UI
- Built in libraries
- Built in branding
- Content Layers
- Include saleforce objects
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- Product listings
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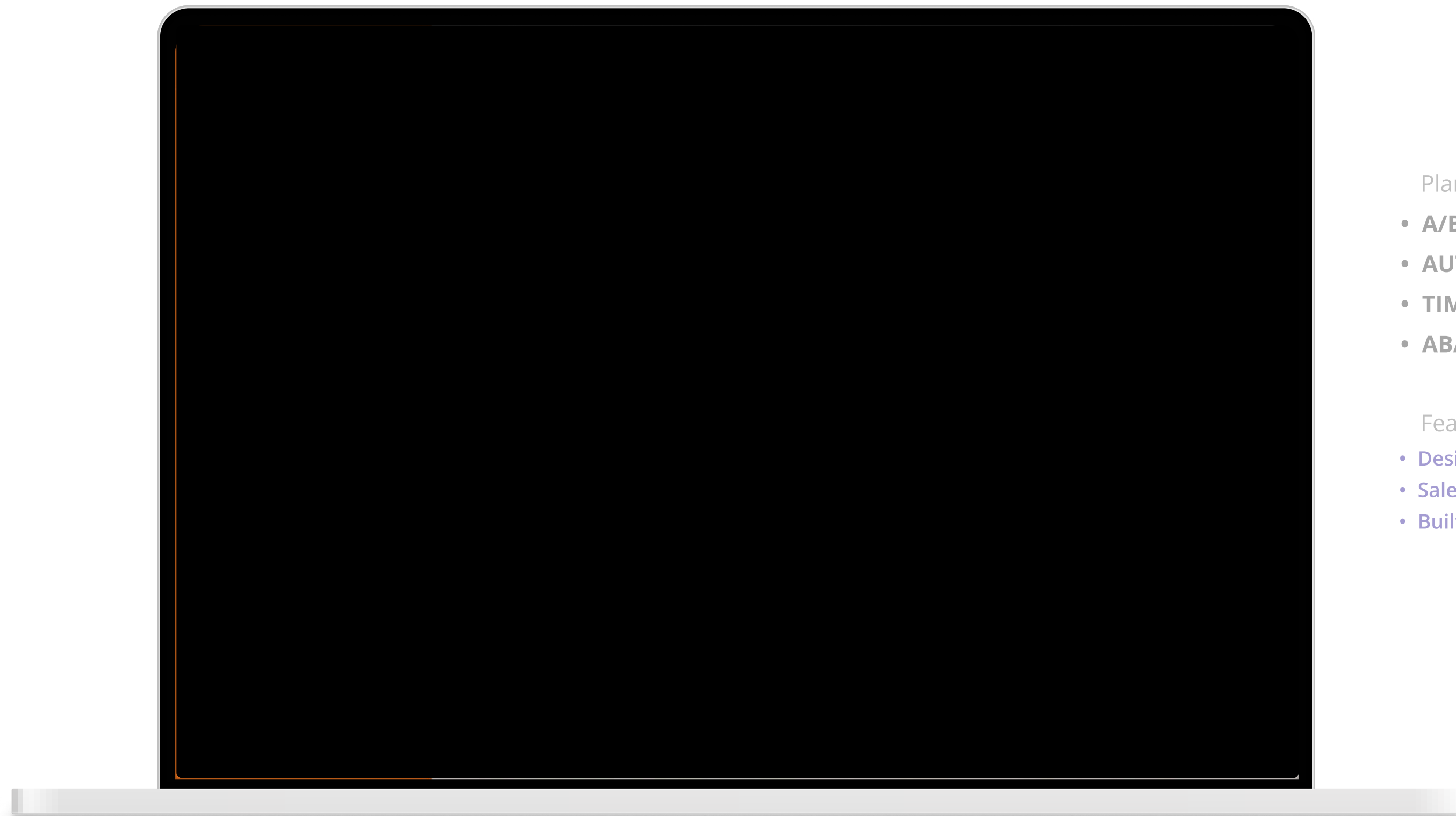
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Communication Tools

Email templates and automation for program communication



Planned

- A/B TESTED
- AUTOMATED TRIGGERS
- TIMED EVENTS
- ABANDONED CART

Features

- Designed for performance
- Salesforce backend
- Built in branding

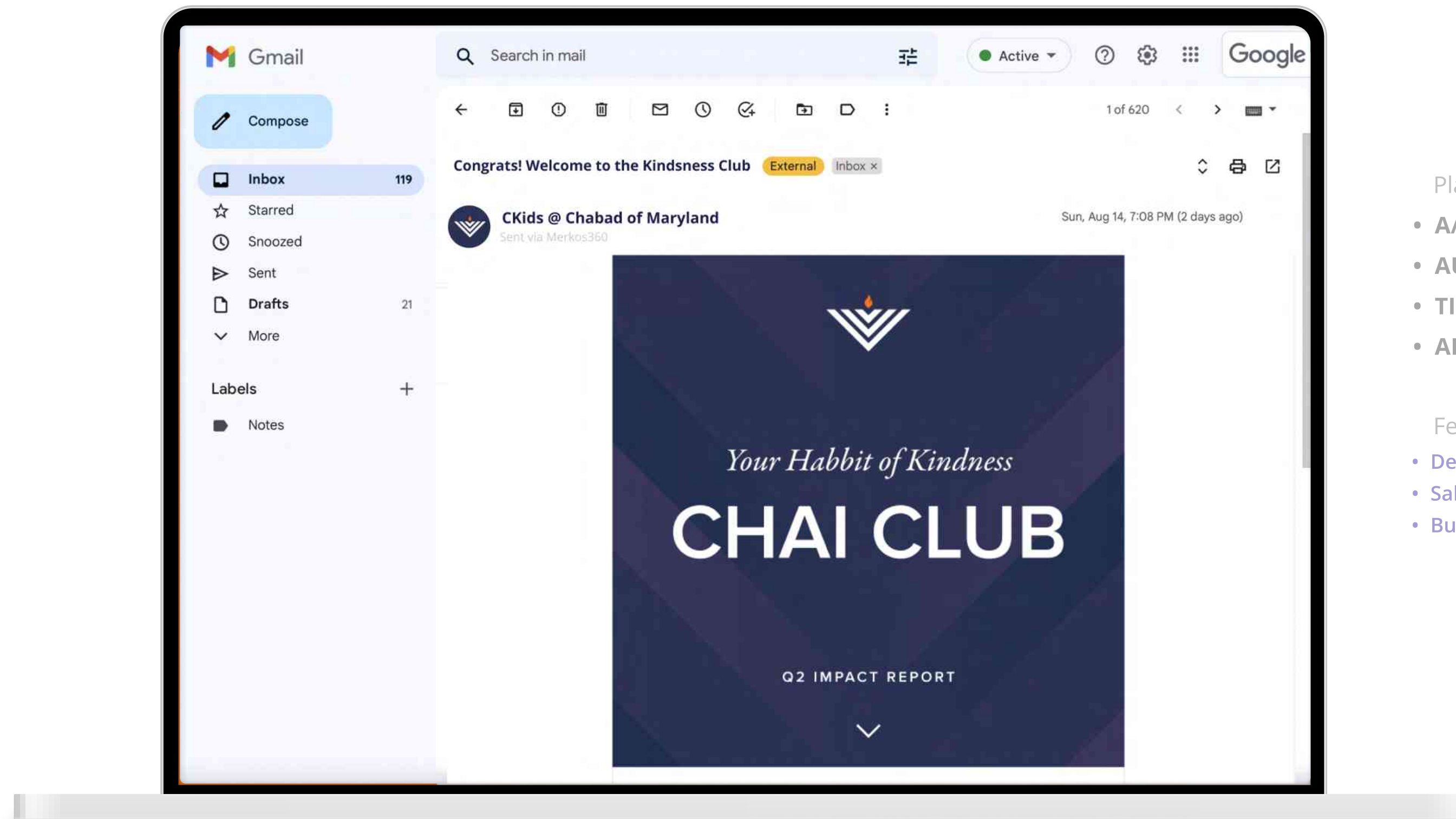
This demo is for internal purposes only. Please be advised that features may be subject to change.

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Marketing Automation

Email templates and automation for program communication



Planned

- A/B TESTED
- AUTOMATED TRIGGERS
- TIMED EVENTS
- ABANDONED CART

Features

- Designed for performance
- Salesforce backend
- Built in branding

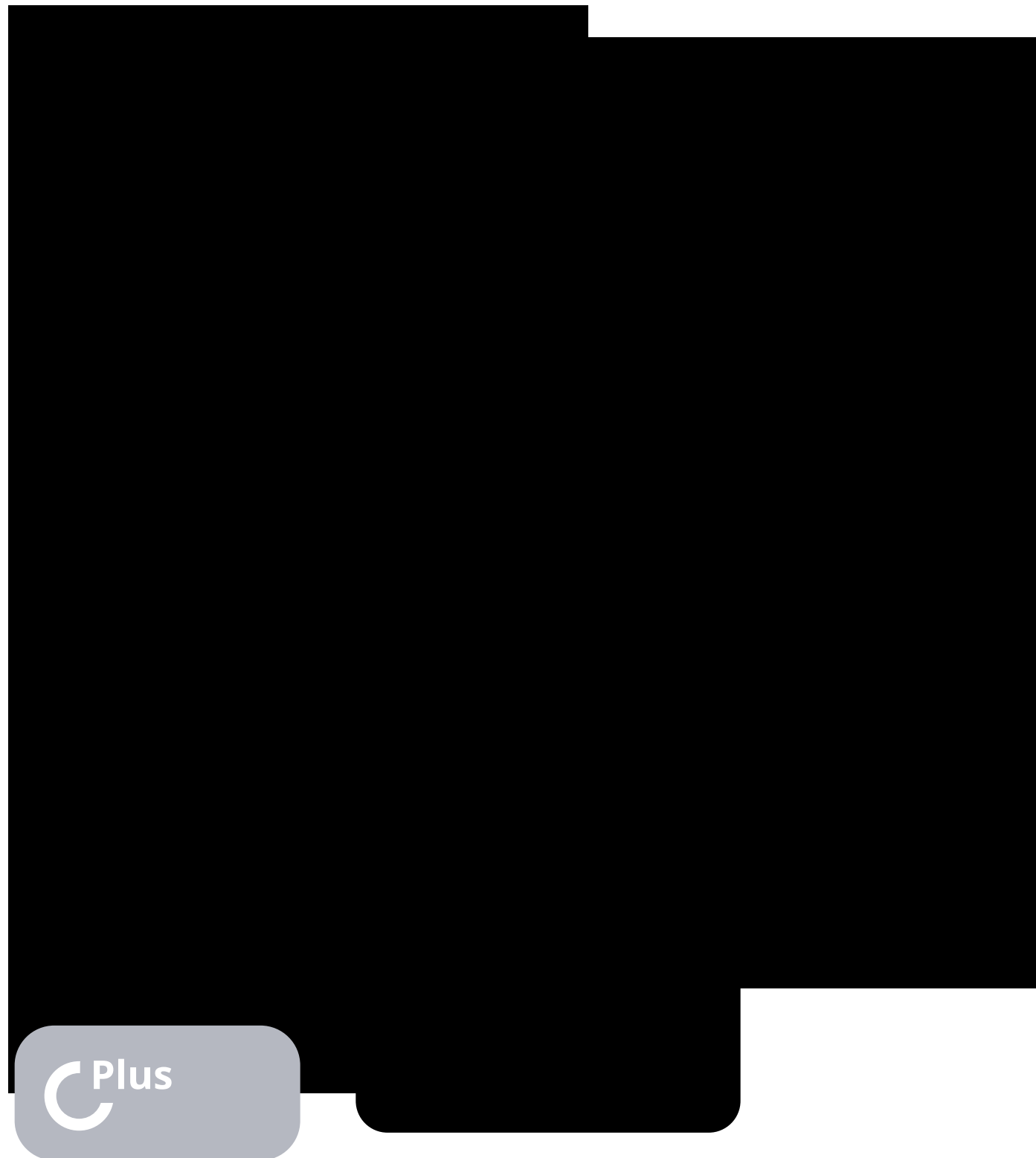
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UI/UX Support

Full time senior UX/UI mobile designer to ensure we meet industry standards



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Shluchim Exchange 2.0

